

## Board Notes December 13, 2019

**Executive Director Thoughts:** Happy Holidays from AASPA! As we wind down 2019 and prepare for 2020, I want you all to know how much you are appreciated and valued. AASPA has had an amazing year and it is because of our state affiliate relationships and leadership. Recently I was asked by a state affiliate to share what the benefits really are in being affiliated with the national association. AASPA's main goal to our state affiliates is to be a resource for success. Many of our state affiliates are volunteer run or managed with a small budget. Many of our state affiliates are managed by HR Directors past and present. Due to these unique setups, sometimes it can be hard to find resources geared to the practice of association management. That is where AASPA, your national association, comes into play. This past year, AASPA has been able to save our affiliates thousands of dollars in money through contract review, liability insurance and sponsorship resources. Money that can be used for better state level professional development or resources. Whether you are an active state affiliate or not, always know we are here for you and love to see success at the state level whenever possible. Thank you again for all you have done for us and with us this past year and I look forward to another successful year in 2020.

**State Affiliate Leadership Retreat:** Back by popular demand we are hosting the State Affiliate Leadership Retreat this summer, July 30-31, 2020 in Kansas City, KS. This is a great opportunity to come and learn association best practices. Sessions topics will include Food and Beverage, Association Social Media, Marketing and Conference Tips and Tricks. Don't forget about the huge value of networking with other state affiliates. Look for registration information soon and we hope you can join us this summer.

**AASPA Board Nominations:** Many of our state affiliates will be holding winter/spring conferences. We want to make sure you are sharing with your members information on upcoming AASPA Board nominations for 2020-2021. Open positions will be the following: President-Elect, Region 5 and Region 6 Representatives. The Nominating Committee will screen candidates based upon the following criteria:

- Active membership in AASPA for a minimum of three years.
- Experience on the Executive Board or other major committees of the Association in the case of nominees for the position of President-Elect.
- Active membership in other organizations/associations.
- Successful experience as a school personnel administrator.
- Active participation and regular attendance at AASPA annual conferences.
- Substantial knowledge of current public-school personnel problems and trends.

- Presentations, papers, publications, awards and other contributions to the profession.

Nomination forms will be available in February.

**HCLE/pHCLE Certification Training:** Registration is now open for the February 11-13, 2020 Blended Cohort in Orlando, FL as well as the January 15 - March 11, 2020 Virtual program (10 spaces left); Wednesdays, 4:30 pm - 6:30 pm ET. Both of these pHCLE opportunities will cover 64 hours of professional development rooted in the [Human Capital Leaders in Education Standards](#). To register for either of the sessions or one of the upcoming pHCLE testing windows go to: <https://aaspa.org/human-capital-leaders-education/>

**AASPA's Human Capital Leadership Summit** in Las Vegas, NV was a great success! The event which is geared towards the strategic leadership of PK-12 HR offered a variety of sessions and networking. There were 82 attendees and seven sponsors registered for this event. For more information on the Human Capital Leadership Summit and future opportunities, contact Sandy Wachter at [sandy@aaspa.org](mailto:sandy@aaspa.org)

Our **Winter Personnel Administrator Boot Camp** will be held January 30-31, 2020 in San Diego, CA. We have 36 attendees registered for this event! To view the tentative agenda and to register, go to <https://aaspa.org/boot-camp/>

**Save the Date! Espresso Yourself!** on October 13-16, 2020 at AASPA's 82<sup>nd</sup> Annual Conference in Seattle, WA.

**Twitter Chat:** Beginning in January @\_AASAP\_ will start a new way to network and stay connected with your Twitter #K12Talent friends. Each week we will put up a question relating to human capital leadership in education. Followers are asked to chime in at any time and check back to see what their colleagues are saying. Look for more details in January and let us help you make social media networking a New Year's resolution for yourself.

### Membership Update as of 12/11/20:

|                                     |                    |
|-------------------------------------|--------------------|
| 1,442 - Active                      | 17 - Student       |
| 97 - Support Staff                  | 31 - Retired       |
| 192 - Institutional Primary         | 47 - Business      |
| 549 - Institutional Associate       | 29 - Complimentary |
| 108 - Institutional Associate Extra | 28 - Honorary      |

2,540 Total